

B.R.A.D. www.BRAD21.org B.R.A.D. was founded by the family and friends of Bradley McCue, a Michigan State University junior, who died of alcohol poisoning after celebrating his 21st birthday.

"It is our hope that the educational information distributed by the organization will prevent other families from suffering the loss we have experienced."



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celebrate responsibly!

B.R.A.D.

Be Responsible About Drinking